

Gatward (Maidstone) Limited

Data Protection - Privacy Notice

This is the privacy notice of Gatward (Maidstone) Limited.

This privacy notice provides information on how Gatward (Maidstone) Limited collects and processes your personal data when you visit our website www.gatwardrecovery.co.uk to sign up for a newsletter, purchase a product or service.

It is important that you read this privacy notice together with our website privacy policy which contains more detailed information about our data processing and can be accessed [here](#).

Important information and who we are

Gatward (Maidstone) Limited the controller and responsible for your personal data.

Contact details

Our registered address is: Little Lakes, Benover Road, Yalding, Maidstone, Kent. ME18 6AU.

Name of Data Protection Officer or representative: Geoffrey Gatward

Email address: geoffgatward@btconnect.com

Postal address: Little Lakes, Benover Road, Yalding, Maidstone, Kent. ME18 6AU.

Telephone number: 01622 820720

The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you as follows:

- Identity Data
- Contact Data
- Transaction Data
- Vehicle Data

We use different methods to collect data about you, which are explained [here](#):

GATWARD

24 HOUR VEHICLE RECOVERY SPECIALISTS

We primarily collect information about you directly as part of the booking or ordering process. In some instances, data will be collected during the course and fulfilment of our duties as a sub-contractor.

Our website uses cookies to better the experience for a user whilst visiting the website. Where applicable the website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / devices. Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors.

Our website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics. Further information about Google's privacy policy can be found at <http://www.google.com/privacy.html>. Other cookies may be stored to your computer's hard drive by external vendors when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected. Once you have used these links to leave our site, you should note that we do not have any control over that other website and cannot be responsible for the protection and privacy of any such information that you share with that website

How we use your personal data

We will only use your personal data for the purpose for which we collected it which include the following:

- To register you as a new customer
- To process and deliver your order
- To manage your relationship with us
- To improve our website, products/services, marketing or customer relationships

GATWARD

24 HOUR VEHICLE RECOVERY SPECIALISTS

How we share your personal data

We may share your personal data within our company / with external third parties .

More detail can be found here:

We may share your information outside of the company for compliance, fraud, regulatory reasons, processing fulfilment or if required to do so by law. In processing your order or request we may send your details to, and use information from, credit reference agencies and fraud prevention agencies. Information you supply may be used in many ways for audit and statistical analysis

Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK regulator for data protection issues www.ico.org.uk .

Further details

If you are looking for more information on how we process your personal data including on data security, data retention and lawful processing bases, please access our website privacy policy.



Geoffrey Gatward (Managing Director)

15/12/2025